



### **Welcome to the 2020's**

I am honored to serve as the President of the Upper Midwest Chapter as we embark on a new decade. When I look back at those who have had the honor to lead the Chapter in the past it is abundantly clear that I have some big shoes to fill. Not in what things I might do to leave a legacy but how I can represent the Chapter as they have with integrity and dedication.

I am honored to serve as the President of the Upper Midwest Chapter as we embark on a new decade. When I look back at those who have had the honor to lead the Chapter in the past it is abundantly clear that I have some big shoes to fill. Not in what things I might do to leave a legacy but how I can represent the Chapter as they have with integrity and dedication.

I am very excited about getting to work with this year's Board of Directors! Vice President/Treasurer – Jon Weisenbeck, Director of Food & Beverage, White Bear Yacht Club; Secretary Greg Olson, GM, Bearpath Golf and Country Club; Immediate Past President – Jake Hawley, CCM, GM Oakridge Country Club, and Board members Maureen Gruntner , GM, Pool & Yacht Club; ; Joel Livingood, CCM, GM/COO, Interlachen Country Club; Gus Gustafson, General Manger, Woodhill Country Club and Jared Kimball, Food and Beverage Director, TPC Twin Cities. I know they all share my gratitude for the opportunity to serve.

I am happy to report 2019 was a good year for our Chapter financially (we ended the year with a slight surplus), membership wise (We had 16 new members join) and service wise (we had great education and networking). A big thank you to our Managing Director, Rollie Carlson for all his hard work to ensure our Chapter's success and to Jake Hawley for his engaged, energetic and wise leadership.

With 2019 in our rearview mirror it is time to look ahead to 2020. I start every year at Edina Country Club with one goal. For next year to be better than last year. Why change a good thing, right? So that is the goal for 2020. How do we make this year better than last year? If we go off the paragraph above, data and analytics would tell us that if we make one more dollar, get one more new member and have even better networking and education we are there...but those are the results. So back to the Question: How do we make this year better than last year? The answer starts and ends with you, our Chapter Members. Much like our Clubs, the Upper Midwest Chapter relies on its members for its success. If every one of Edina's members recommends one new member, plays one extra round of golf, brings one more guest, eats one more burger or drinks one more beer the Club wins. The same is true for the Chapter. Member engagement will enhance our success. This year I challenge you to add a new member from your club, attend one more meeting, volunteer to mentor a mid-level manager, get involved with the YOPRO group, donate to the golf tournament, volunteer for the Ronald McDonald House or do one thing with the Chapter you haven't done before. Just like at the Club, if every member of the Chapter engages just a little bit more we all win as we will: Make that extra dollar to further enhance our offerings, grow our membership to include more of our peers and improve our education and networking with more people to collaborate with. The more successful the Chapter becomes the more our voice is heard at the national level, the more value we bring our partners, the bigger impact we make in our community and at the end of the day the more benefit we bring to our Clubs.

The other great thing about more engagement is I will get to see each of you more often. I am looking forward to that! In the meantime if you ever have a good idea for the Chapter, want to volunteer or are willing to host an event at your club please don't hesitate to get in touch.

Thank you.

Thank you.

Bill Chrysler, PGA  
2020 Upper Midwest Chapter President  
General Manager – Edina Country Club  
[bchrysler@edinacountryclub.org](mailto:bchrysler@edinacountryclub.org)