

The background of the entire image is a light gray gradient. Scattered across this background are numerous water droplets of various sizes and shapes. Some are large and prominent, while others are small and subtle. The droplets have a realistic appearance with highlights and shadows, giving them a three-dimensional effect. They are distributed across the top, bottom, and sides of the frame, framing the central text.

25 YEARS OF ADVICE AT ONE CLUB

BEST TIPS AND IDEA'S

Treat Employees Like Gold

- TALK TO ALL EMPLOYEES
- START WITH STAFF AND WORK YOUR WAY TO THE BOTTOM LINE NOT THE OTHER WAY AROUND
- BE FAIR AND ACCOUNTABLE

Know Your Numbers

- BALANCE SHEET
- CASH IS KING
- KNOW VARIANCE REPORT
- PROVIDE SUMMARY REPORT
- YOU GIVE THE FINANCIALS AT THE FINANCE AND BOARD MEETING

Constant Improvement

- GETTING BETTER EVERYDAY OR YOU ARE FALLING BEHIND
- CHALLENGE YOURSELF (DON'T DO THE SAME EVENT THE SAME WAY TWICE IN A ROW-PERIOD)

Annual Board Retreat

- BRING AN INDUSTRY EXPERT TO A SESSION
- BRING A VARIETY OF KEY STAFF MEMBERS

Never Forget You Have A Boss

- UNDERSTAND YOUR PLACE AT THE CLUB
- YOU ARE NOT A MEMBER
- TREAT EMPLOYEES LIKE GOLD

Communicate Effectively

- COMMUNICATION IS A TWO-WAY STREET
- COMMUNICATION DIRECTOR
- LISTEN FIRST

Great Food & Beverage

Mentor

- FIND A MENTOR IN THE INDUSTRY AS WELL AS A MENTOR OUTSIDE THE INDUSTRY
I.E. MEMBER OR LOCAL LEADER
- YOU ALL MUST MENTOR AND BE A MENTEE

Learn From The Past

- DON'T MAKE THE SAME MISTAKE TWICE
- ADMIT MISTAKES
- FOLLOW UP!

Balance

- KNOW WHAT MAKES YOU HAPPY
- MATCH YOUR PERSONALITY WITH THE RIGHT CLUB
- IT'S NOT HOW MANY HOURS, RATHER KNOWING WHEN TO BE THERE!

Competition

- KNOW THE MARKETPLACE & COMPETITIVE ANALYSIS
- GREATER INTELLIGENCE

Golf!

- PLAY GOLF-KNOW GOLF-TALK GOLF - **VERY IMPORTANT** – PERIOD!
- GUEST TRICK

Be A Leader of Your Board


- WRITE THE MINUTES OF THE BOARD MEETING
- YOU DO THE AGENDA OF THE BOARD MEETING
- BE PART OF THE MEMBERSHIP PROCESS AND NOMINATING PROCESS

Know Your Membership

- FAMILY
- SEND LETTER
- PAY ATTENTION TO HOW ACTIVE
- HIGH TOUCH-EVEN THE ONES THAT DON'T LIKE YOU



Details

- PAY ATTENTION TO DETAILS
 - LIGHT BULBS
 - POSITIVE ATTITUDE ALWAYS
 - EMOTIONS IN CHECK
- 

Read

- READ INDUSTRY MAGAZINES OR LEADERSHIP BOOKS
- KNOW HOW TO TOOT YOUR HORN WITHOUT BLOWING IT

Fundamentals

- BY-LAWS
- STRATEGIC PLAN
- CAPITAL PLAN
- POLICIES/CUSTOMS
- ARBITRATION CLAUSE

Risk

- ENCOURAGE RISK TAKING TO ELIMINATE FEAR –BMW
- EXPERIENCE FAILURE AND LEARN TO BOUNCE BACK
- REMEMBER THE NEXT GREAT THING MAY BE THE NEXT GREAT FAILURE

Change

- NEVER BE AFRAID TO CHANGE
- NEVER HIRE SOMEONE YOU CAN'T FIRE
- LEAD BY EXAMPLE

Ethics

- HUMBLE & INTEGRITY
- “GET ALONG”
- MUST BE ABLE TO SAY NO

Gut

- EXPERIENCE TAUGHT ME TO LISTEN TO MY GUT-NO MATTER HOW GOOD SOMETHING SOUNDS ON PAPER



Dream!

- CHASE THE DREAM-NOT THE MONEY- THE MONEY WILL END UP FOLLOWING YOU
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Grit

- RESILIENCE-ABILITY TO TAKE ON CHANGE AND ADAPT TO THE FAST PACE CHANGES TO THE WORKPLACE.
- FIND A WAY-DON'T QUIT

Patience

- CULTIVATE A CULTURE THAT WILL HELP ENSURE LONG TERM SUCCESS!
- STAY CALM - THIS WILL REFLECT A STRONGER LEADER

Goals and Measurements

- BE RESULTS ORIENTATED
- KNOW YOUR MEASUREMENTS & GOALS
- BE A LEADER WHO GETS RESULTS