



231 DAYS TO GO...

An Inside Look at TCC's Operation Leading up to the U.S. Open

CLUBHOUSE



GOLF & GROUNDS



MEMBERSHIP



EMPLOYEES

RACQUET
SPORTS



USGA

SEASONAL
SPORTS



COMMUNITY

SECURITY



COMMUNICATIONS



CALENDAR

WHY DO WE HOST?

1

Bringing the Club's community together

2

Sharing our renowned golf course with the world

3

Showcasing the Greater Boston Area & being a great neighbor

4

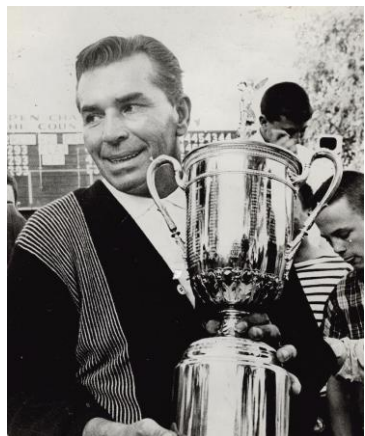
Maintaining status in the golf world and financial benefit

5

Recruiting and retaining top professionals and employee programs

CHAMPIONSHIP HISTORY: TCC & USGA

1913 U.S. OPEN



1988 U.S. OPEN



2022 U.S. OPEN



1963 U.S. OPEN



2013 U.S. AMATEUR
“The Buzz” on Sunday

“GET IT” & BELIEVE IN IT



TCC
MISSION

BOARD OF
GOVERNORS

PROFESSIONALS

MEMBERSHIP

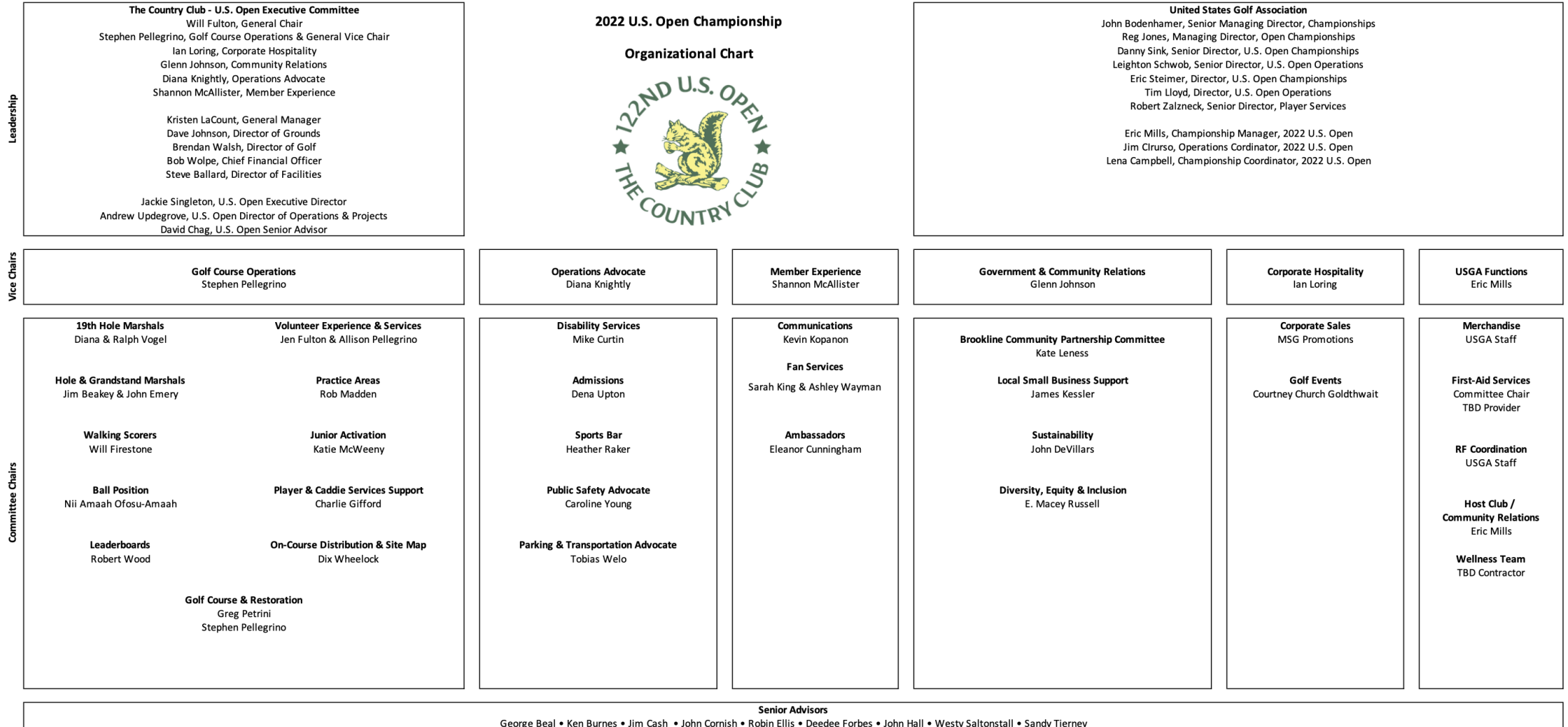
EMPLOYEES

COMMUNITY

RENTAL AGREEMENT



ORGANIZATIONAL CHART



THE GOLF COURSE

COURSE DU JOUR

Tees, Bunkers & Greens... OH MY!

Range Tee

Drainage

DEFERRALS & MEMBERSHIP IMPACT

Covid

Outings



Inside
**THE
ROPES**

NEW CHAMPIONSHIP COURSE DEBUT



CHALLENGES



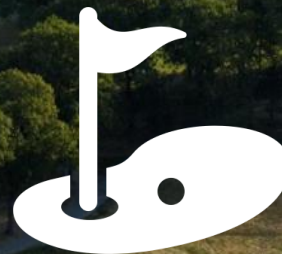
MULTIPLE ENTRANCES
No Main Championship Entrance



DEMAND
Tickets



NEIGHBORS
Residential Setting



GOLF COURSE ACCESS
*Roads
9-Hole Primrose Impact
Champ Course for 1 Year*

SUCCESSSES



CAMPUS
LAYOUT



CITY OF
BOSTON



MEMBER
VOLUNTEERS



COVID IMPACT:
DEMAND



CORPORATE HOSPITALITY

62% New England-Based Companies

30% Member-Owned Companies

ONE YEAR OUT



ON THE CLOCK

Member Impact

Media



OPERATIONS

Every Department is Affected



CLUBHOUSE
DINING & EVENTS



POOL
JUNIOR PROGRAM



RACQUET SPORTS



SECURITY



GOLF & GROUNDS



FITNESS

2022

MASTER CALENDAR & DATES

TOP MEMBER QUESTIONS

CAN I RIDE MY BIKE ONTO THE PROPERTY?

WHERE CAN I PARK?

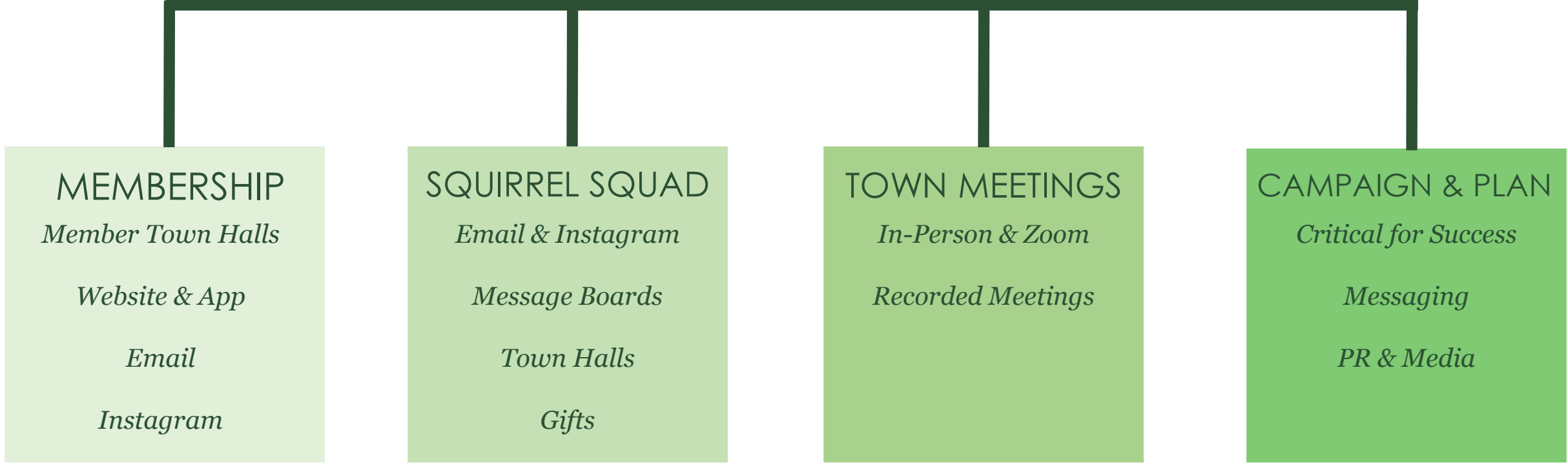
WILL THE TENNIS COURTS BE OPEN DURING CHAMPIONSHIP WEEK?



SURVEY SAYS:

NO!

COMMUNICATION



REPEAT, REPEAT, REPEAT!

CHAMPIONSHIP WEEK

MEMBERSHIP

- *Clubhouse Access*
 - *Messaging & Education*
 - *Open to Corporate: First Time in History*
- *Ticket & Volunteer Programs*
- *Member-Guest Tent*

SQUIRREL SQUAD

- *Volunteers*
- *Schedules & Budgets*
- *Uniforms*
- *Ticket Program*
- *Communication*

LOCAL CLUBS

- *Marshal Program*
- *Corporate Outings*
- *Social Events*
- *Club Management Golf Professionals & Grounds Volunteers*



POST-CHAMPIONSHIP

MONDAY, JUNE 20 OUTING

TEAM MOTIVATION

Appreciation Evening

MEMBERSHIP HANGOVER

WHAT'S NEXT?

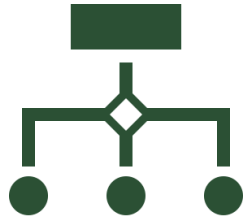
High Fives & Pride

Looking Towards the Future

After the Hangover, Comes the Rally...

WHEN IS THE NEXT ONE?!

SO... WHAT ABOUT ME?



ORG CHART OVERLAP



GROUP DYNAMICS



PRESIDENT & CHAIR



ALPHA PERSONALITIES



VOLUNTEERS VS. PAID PROFESSIONALS



Q & A

Thank You!