



UPPER MIDWEST CHAPTER

CLUB MANAGEMENT
ASSOCIATION OF AMERICA



Happy New Year to you all!

Right out of the chute I'd like to express my gratitude for the opportunity to serve as Chapter President for 2019. I am humbled to have the responsibility to serve this post and to work side by side with many fine individuals.

On January 3rd, the Board got right to work this New Year by attending the annual Chapter Board retreat. We use this time to review the Chapter's performance over the last year and project where we look to stand for the year to come.

Thank you to all of those in attendance! Rollie Carlson (Managing Director Upper Midwest Chapter of CMAA), myself (Food & Beverage Director at Lafayette Club), Board members Vice President/Treasurer - Bill Chrysler, PGA-GM, Edina Country Club; Secretary – Jon Weisenbeck, Clubhouse Manager, White Bear Yacht Club; Immediate Past President - Gus Gustafson, GM, Woodhill Country Club and Board members Maureen Gruntner, GM, Pool & Yacht Club; Greg Olson, GM, Bearpath Golf & Country Club; Joel Livingood, CCM, GM/COO, Interlachen Country Club and Tom Olson, GM/COO, Minneapolis Club.

The Chapter Committee chairs/liasons and representatives have been solidified and can be found on the chapter website.

Prior to the retreat, the Board went through an exercise called The Blueprint for Chapter Success. This evaluation consists of 10 components on which we rated each point as to its importance to the chapter and subsequently; how effectively we determined that the chapter has been at accomplishing these tasks. The consensus of the Board shows that the Chapter currently provides our members most of what we seek in education opportunities, networking, professional development and financial management. The net result of this process and discussion led the Board to determine that we can still significantly improve how the Chapter services the membership now and into the next few years. Each of you will soon receive a request to complete a brief survey. We ask that you take a little bit of your time to provide the Board your data so we may focus our efforts into coordinating a sound strategic plan for the chapter as we move forward. As with our clubs, a well-researched and focused strategic plan will guide decisions being made to maintain the chapter's mission.

As we move in to this New Year, we are each faced with a myriad of goals and challenges from our work and from our families. How we balance these forces greatly impacts how we perform in both arenas. I know that, personally, when I'm completing tasks and goals, I feel more fulfilled. I get energized. Last year, I really enjoyed when Gus Gustafson would greet the Chapter with a thought, a quote or a passage from a book that has influenced him and I'd like to

continue that energy into what I see happening this year with our Chapter. We are flush with opportunities to participate and provide. It's difficult to attend in every, single meeting, workshop, webinar, round table discussion, conference or other activity. But, with what we already have on the calendar, our hope is that there is a fit for your time and your energy. We have some new events on the calendar for the YoPro at our clubs. We also have new charitable opportunities partnering with the Ronald McDonald House of the Twin Cities, the monthly Chapter education sessions always offer high-caliber speakers and information, World Conference is coming up soon with great networking and education sessions, and we will be implementing some mentoring positions for the young professionals to become more involved in the Chapter and achieve a sense of engagement that is important to driving the Chapter's mission.

Michael Leemhuis, Managing Director at The Collection in Palm Beach Gardens, FL, recently spoke at the chapter's fall workshop. One of his high points that I took from his presentation on personal/professional success was two-fold:

Will you take action? Just wanting to succeed will not be enough. You have to do something.

Will you sacrifice to achieve the goal?

I can say with certainty that the Board is already taking action for 2019, and of course it will require some time and energy. We're looking forward to a full and productive year.

Thank you.

Jake

Jake Hawley, CCM
Food & Beverage Director
Office (952) 471-6422